

FOR IMMEDIATE RELEASE

SA BAXTER ANNOUNCES THE FALL 2016 LAUNCH OF THE UNDULATE SUITE

New York, NY- SA Baxter, renowned worldwide for the production and manufacturing of bespoke architectural hardware and lighting, proudly announces the addition of the Undulate Suite to our impressive array of original designs. Like the gentle rippling of water on the surface of a calm pond, or the draping of fine fabric, the beautifully designed forms of this contemporary collection seem alive with movement.

Impeccably fashioned by the skilled artisans of the SA Baxter design team, the Undulate Suite features silhouettes that are at once organic and yet strikingly modern. Flowing, graceful curves are held in check by clearly defined outlines, creating a harmonious balance. Toying with traditional notions of what hardware can be, the rolling wave motif that characterizes this new collection is a visual and tactile delight.

Manufactured end-to-end in our eco-friendly foundry and atelier, in New York's Hudson Valley, the Undulate Suite is a testament to the design capabilities of lost-wax investment casting. Each piece carries the SA Baxter mark, our master artisans' signature, certifying its authenticity and superior quality. Cast in solid brass, bronze or white bronze, and customizable with our extensive finish palette, these statement pieces are sure to add distinctive style to a wide variety of interiors.

The Undulate Suite is comprised of a Door Knob, Lever, Rosette, Escutcheon Plate, Thumb Turn, Door Pull, Cabinet Pull, and Cabinet Knob. The dynamic new collection will be available for purchase through SA Baxter's showrooms in the New York Design Center and London's Design Centre Chelsea Harbour in Fall 2016.

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ABOUT SA BAXTER

Now in its second decade, SA Baxter Architectural Hardware was founded and built from the ground up by Scott Baxter, who at the time was building, often with his own hands, one of the most celebrated estates in the New York area. He found himself searching the globe for window latches that would match the home's copper clad windows. Unable to find them, he commissioned several trades to have them made for over 100 windows.

Inspired by the vivid and lifelike sculptures of Rodin and Francesco Di Giorgio Martini, Scott Baxter spent years studying their process. Laboriously, endlessly, he obsessed about how to bring the details exhibited in the best examples of sculptural work into the fine hardware market. As a serial entrepreneur, Scott didn't stop there: he spent the next two years creating a proprietary process of lost-wax casting for hardware by blending the ancient art form with the absolute latest in green technology. From scratch, Scott began to create the building blocks of what would become SA Baxter's Foundry and Atelier, located in New York's Hudson Valley.

For his Foundry and Atelier, he sought out local artisans, designers, architects, craftsmen, jewelry makers, engineers, and artists to work for him. Together, they created dazzling collections of unparalleled architectural hardware: from doorknobs and knockers to hinges and drawer pulls -- and, of course, window latches, too. Opening a showroom in the New York Design Center, SA Baxter's exquisite hardware came to market where it was met with praise. SA Baxter hardware began to adorn the finest and most exclusive residences, hotels, yachts and commercial spaces across the globe. Quickly, the design world stood up and took note of the original designs and stunning details expressed in each piece of SA Baxter hardware. Causing a sensation amongst influencers, SA Baxter has since gone on to produce more famed hardware lines, project ready hardware, solid bronze flooring, lighting, and so much more, each piece carrying the SA Baxter mark.

THE SA BAXTER MARK

The SA Baxter mark has become a beacon in the design world, representing a relentless commitment to authenticity and refinement. Based on the rich history of Gaelic heraldry, the arrow in the SA Baxter mark represents the metal that is used to produce each statement piece. The chevron above the arrow signifies shelter and the home; and, the shield as a backdrop represents protection and durability for a lifetime. When someone sees the SA Baxter mark on a piece of hardware or lighting they know that it carries a master artisan's signature, certifying that it meets the highest standards that have been set for it. It represents an unending commitment to produce the world's most distinctive hardware and lighting.

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SA BAXTER
ARCHITECTURAL HARDWARE



The Undulate Suite